

Our vision

A North East where everyone can be part of thriving, generous and inclusive communities.

Our mission

To build a thriving, generous and inclusive North East today and for generations to come by inspiring philanthropy, investing in communities and influencing change.



Impact Areas

The regional challenges we'll focus on:



Tackle poverty



Widen access to opportunity



Improve health and community safety



Strengthen culture and community life



Sustain our environment

Pillars

What we'll do to achieve our mission:

Inspire philanthropy: engage more people and businesses in giving money, time and expertise, and increase focus on areas where current and future donors can have the most impact.

Invest in communities: harness more funding and support to have a long-term impact on the challenges facing our region's communities.

Influence change: shine a light on our region's challenges and use our knowledge and networks to champion actions which better address them.

Get in touch:

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